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Situated centrally in western Europe, Bitburg's location close to the borders of France, Belgium, the Netherlands and Luxembourg makes this an ideal venue for the 4th AviationExpo Europe's Festival of Aviation.

Within a radius of 320 kms (200 miles) and a 2.5 hours drive from Bitburg, 73,000 pilots fly 14,000 General Aviation aircraft (Business Jets, Turboprops, Piston, Light Sport and Helicopters), in this most affluent part of Europe.

AviationExpo Europe will provide the largest and most exciting event yet, that will attract new and existing clients from this large and active region. Bitburg's 3,056 metre long (10,030 feet) tarmac runway and surrounding apron, will have the space and facilities to allow us to be creative and forward-thinking.

NEW for 2011

○ Live Demo Flights

Throughout the 3-days of the event, Aircraft Manufacturers and their Agents may demonstrate the capabilities of their aircraft over the airfield for all there to see. Other exhibiting companies such as those in avionics may wish to take potential clients for demo flights. This can be done as often as they wish in flights that will be carried out away from the airfield circuit.

○ Networking Parties

Visiting Pilots and Exhibitors will be encouraged to stay to enjoy the post-show Hangar Party from 17.30-21.00hrs on the 27th and 28th at "Paddy's Bar". This will provide an excellent evening networking opportunity.

Zentral gelegen im westlichen Teil von Europa, ist Bitburg nahe an der Grenze zu Frankreich, Belgien, den Niederlanden und Luxemburg ein idealer Austragungsort für die vierte AviationExpo Europe's Festival of Aviation.

73,000 Piloten und 14,000 Flugzeuge der allgemeinen Luftfahrt (Business-Jets, Turboprops, Kolben - Light Sport und Hubschrauber) befinden sich in diesem wohlhabenden Teil Europas und in einem Radius von 320km nur 2,5 Stunden Fahrt von Bitburg entfernt.

AviationExpo Europe wird seine bisher größte Messe veranstalten, ein Anziehungspunkt für neue und bestehende Kunden aus der aktiven Luftfahrt. Die asphaltierte Start- und Landebahn in Bitburg ist 3.056 Meter lang, das große Vor- und weite Flugfeld und die hervorragenden Einrichtungen erlauben es uns, kreativ zu sein und vorausschauend zu denken.

NEU für 2011

○ Demo Flüge

Während der 3-Tage Veranstaltung können Flugzeughersteller die Fähigkeiten ihrer Maschinen über dem Flugfeld für alle Besucher demonstrieren. Andere ausstellende Unternehmen wie z.B. Avionikfirmen haben ebenfalls die Möglichkeit potenzielle Kunden zu Demo-Flüge einzuladen. Dies kann beliebig oft durchgeführt werden.

○ Networking Party am Abend

Aussteller und besuchende Piloten sind am 27. und 28. zur Hangar Party von 17:30 bis 21:00 Uhr in "Paddy's Bar" eingeladen. Diese Abende sind immer ausgezeichnete Networking - Gelegenheiten.

○ Seminars and Workshops

To attract visiting pilots there will be 3-days of interesting and topical European aviation subjects from a variety of leading authorities. These seminars will be held at the centre of the exhibition site.

○ "Sunset Evening Airshow"

During the Hangar Parties there will be entertainment provided including our exclusive "Sunset Evening Airshow" over the airfield. At the end of the Hangar Party the Networking will continue at the Airfield Hotel.

○ "Pilot's Treasure Hunt"

To encourage more pilots to visit from neighbouring countries a "Pilot's Treasure Hunt" will be held with reporting points culminating at Bitburg.

○ Accommodation

This can be provided at the 343 room onsite hotel at Bitburg or outlying hotels in the area.

OTHER FESTIVAL OF AVIATION ACTIVITIES

On the show ground there will be plenty of activities to entertain visiting pilots with exhibits from both United States and German Air Forces, a Simulator Ride, Meet the Pilot Tent, Young Potential Pilots Play Area, AOPA Pilots Meeting Point and much more ...

RANGE OF EXHIBITING AIRCRAFT & EXHIBITOR PROFILE

Aviation Expo Europe 2011 will provide a variety of Static Display areas, for the following aircraft types:

BUSINESS / CORPORATE Jets and Turboprops

The benefits of ownership to be promoted to company management.

GA / PISTON Single and Twins

The advantages of using for business, pleasure and many other uses. Promoted to Pilots, Schools and Clubs.

LIGHT SPORT / MICROLIGHTS / GYROCOPTERS

Promoted to all, the sheer fun of flying or owning one of these.

HELICOPTERS

The necessity of these and their many uses. Promoted to HEMS, EMS, Law Enforces and individual pilots and clubs.

○ Seminare und Workshops

Um Piloten weitere Attraktionen zu bieten, werden an den 3 Messtagen interessante und aktuelle Themen aus der europäischen Luftfahrt von führenden Sprechern behandelt werden. Diese Seminare werden leicht zu finden auf dem Messegelände stattfinden.

○ "Sonnenuntergang Airshow"

Während der Hangar Partys wird Unterhaltung geboten und über dem Flugfeld wird unsere "Sunset Evening Airshow" die Zuschauer begeistern. Das Networking kann nach der Party im Hotel am Flugplatz weitergehen.

○ "Pilot's Treasure Hunt"

Piloten aus Nachbarländern werden eingeladen sich dem "Pilot's Treasure Hunt" anzuschließen. Endziel ist Flugplatz Bitburg.

○ Unterkunft

Ein 343 Zimmer Hotel befindet sich direkt am Flugplatz und weitere Hotels stehen in Bitburg und Umgebung zur Verfügung .

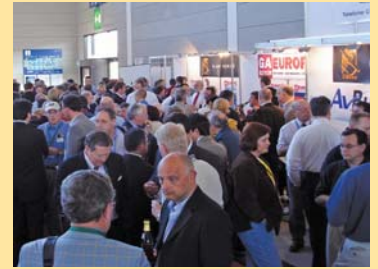
WEITERE ATTRAKTIONEN

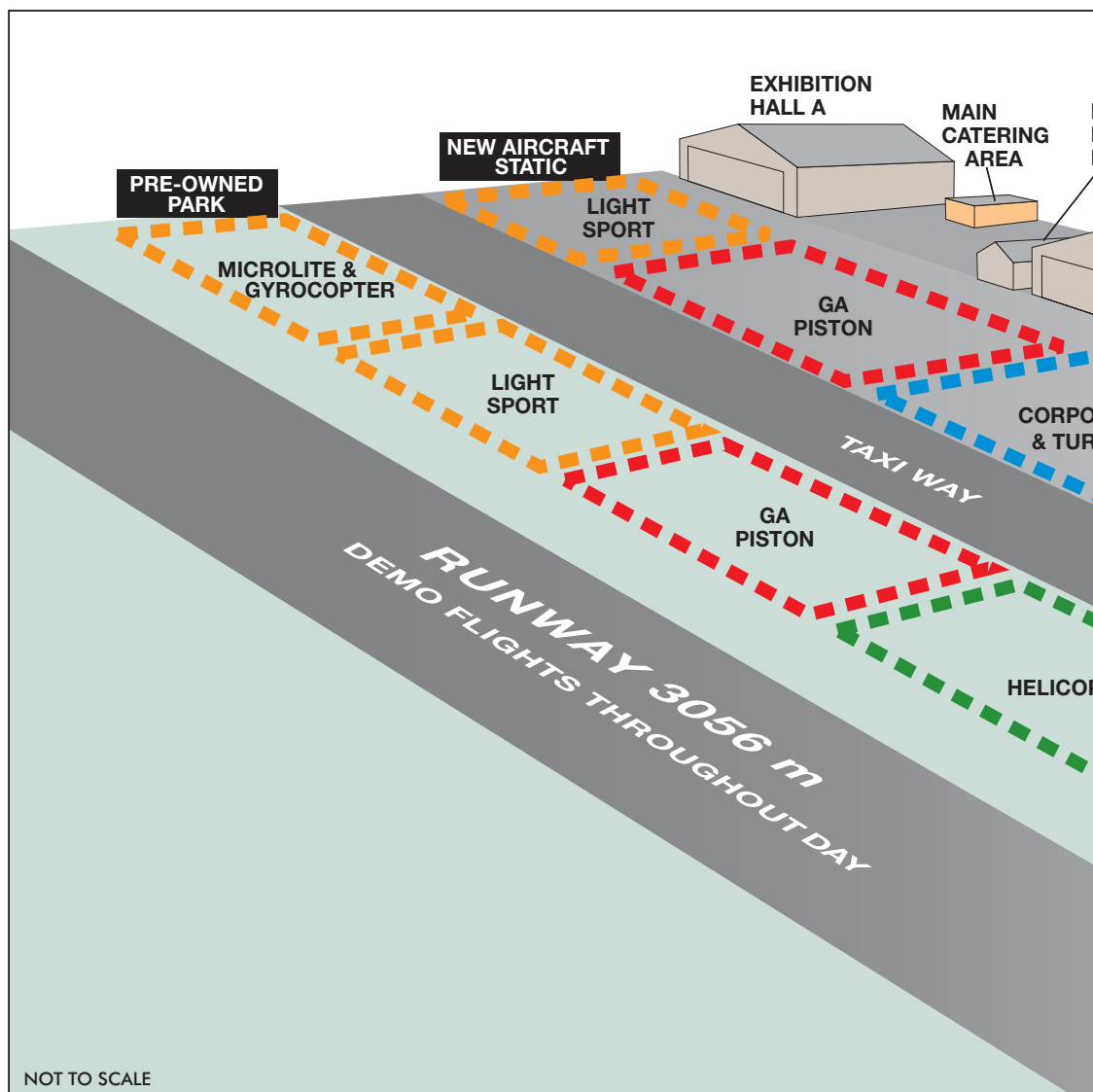
Auf dem Static Display werden zahlreiche Aktivitäten die Besucher unterhalten: Flugzeuge der USA Luftwaffe und der deutschen Luftwaffe, Simulator, 'Meet the Pilot Tent', Zelt für junge Piloten, AOPA Zelt, und vieles mehr ...

AVIATION SUPPORT & SERVICES

In addition to the aircraft and helicopter exhibitors AviationExpo Europe will include manufacturers, repairers and service providers in the following areas:

- Airfield Equipment, FBO & Services
- Aviation Associations & Publications
- Avionics, Instruments & Tranceivers
- Books, Art, Models & Memorabilia
- Completions – Interior & Exterior
- Emergency, Safety & Security
- Engines, Crankcase and Hushkits
- FAA 'N' & CAA Registrations
- Financial Services and Service Cards
- Flight Training, Simulators and Planning
- Fractional Ownership
- Fuel, Fuel Cells, Bladders
- Ground Support, Batteries, Tuggers
- Hangars, Hangar Doors, Airlifts
- Headsets
- Ice Shield, Aircraft Covers
- Maintenance and Repairs
- Oxygen System, CO2 Detectors
- Parts, Spares & Accessories
- Pilot Shops, Aviator Supplies, Watches, Clothing
- Propellers, Rotor Blade Blancing
- Safety, Beacons, Lighting, Windsocks
- Surface Cleaning, Anti-Corrosion, Paint
- Tyres, Brakes, Wheels, Floats & Chocks



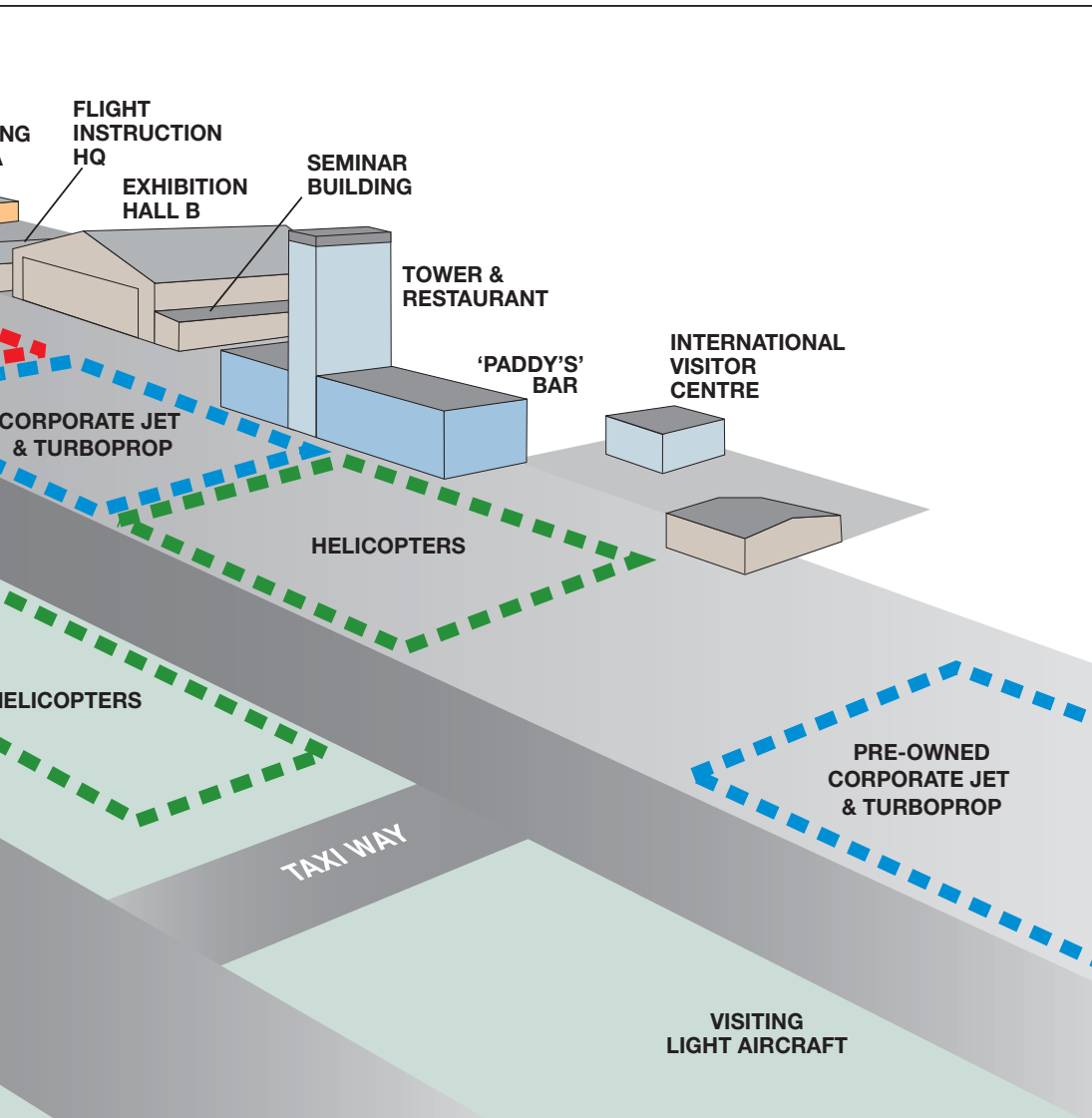


NOT TO SCALE

The Airport facility has a large indoor exhibition space alongside an extensive tarmac apron offering plenty of hard-static display area. An excellent 3,056 metres tarmac runway is ideal for any type of aircraft. There will be unlimited parking for aircraft and exhibitor's vehicles.

- **Indoor Exhibition Space**
The two Exhibition Halls each have 3,285 square metres of floor space. They are adjacent to the static display tarmac area for new aircraft.
- **New & Pre-Owned Aircraft Static Display**
The largest static display area that we have ever provided next to the Exhibition Halls will include new aircraft from manufacturers of Business Jets, Turboprops, Piston, Light Sport and Helicopters. Also adjacent to the New Aircraft we will create Europe's Pre-Owned Aircraft Park including similar aircraft types.

- **Seminar Building and Catering Area**
Positioned next to Exhibition Hall is the Seminar Building which will be used by leading aviation experts to audiences throughout the 3-days. The Catering area is between both Halls.
- **Party Hangar and Visitor Centre**
The Party Hangar or "Paddy's Bar", is where the evening Networking Parties will be based from 17.30hrs until 21.00hrs on the 27th and 28th. The International Visitor Centre is a relaxing area next to the Party Hangar.



Die Flugplatz-Anlage verfügt über ausreichende Ausstellungsflächen in den Hallen und einem großen Vorplatz für das Static Display. Eine ausgezeichnete 3,056 Meter Asphalt Piste ist ideal für jede Art von Flugzeugen. Es bestehen unbegrenzte Parkmöglichkeiten für Flugzeuge und Fahrzeuge der Aussteller.

○ **Hallen**

Die Messe verfügt über zwei Messehallen mit jeweils 3,285 Quadratmetern Nutzfläche. Diese befinden sich neben der asphaltierten Fläche für das Static Display.

○ **Neu - und Gebrauchte - Flugzeuge auf dem Display**

Das größte Static Display, das wir jemals zur Verfügung hatten, wird direkt vor den Messehallen die neuesten Modelle der Hersteller von Business Jets, Turboprops,

Kolben - und Light Sport - Flugzeugen so wie Hubschrauber zeigen. Es wird neben neuen Flugzeugen auch Europa's Pre-Owned Aircraft Park mit allen Flugzeugtypen zu sehen sein.

○ **Seminar und Catering Bereich**

Das Seminargebäude befindet sich neben den Messehallen. Hier werden während der Messe führende Luftfahrt-Experten ihre Vorträge abhalten. Der Catering - Bereich liegt zwischen den beiden Ausstellungshallen.

○ **Party Hangar und Besucherzentrum**

Im Party Hangar oder "Paddy's Bar" wird am 27. und 28. zwischen 17.30h bis 21.00 Uhr die Networking Party stattfinden. Das 'International Visitor Centre' ist ein Ruheraum neben dem Party Hangar.





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AviationExpo Europe will carry out a comprehensive marketing campaign that will ensure visitors are of the quality and quantity that exhibitors want, including:

Associate Media:

- World Aircraft Sales, is one of the most widely distributed Business Aircraft magazines in the USA & Europe.
- GA Buyer Europe, the most widely distributed GA magazine in Europe.
- www.AvBuyer.com one of the most frequently visited aviation websites.
- Co-promotions with leading General Aviation magazines throughout Europe.
- Special VIP invitations.
- Co-promotions through exhibitors, partners and selected aviation associations.
- Extensive direct mail to targeted to Business Aviation and General Aviation audiences throughout Europe.
- Promotion with, and through, flying clubs and flight training establishments .
- Promotion at Business Aviation and General Aviation events throughout Europe.
- Co-promotions through colleges and universities to introduce aviation to a new, younger audience.
- Regular email newsletters to the Business Aviation and General Aviation communities throughout Europe and worldwide.
- Direct-mail campaign to the most comprehensive helicopter database in Europe informing it of the helicopter platform at the event.

Sechs Jahre um die Allgemeine Luftfahrt in Europa und deren Zielgruppen anzusprechen.

Associate Media:

- World Aircraft Sales Magazine ist eines der führenden Business Aircraft Fachzeitschriften in den USA und Europa.
- GA Buyer Europe Magazine, die Zeitschrift, die in ganz Europa verteilt ist.
- Die Webseite www.avbuyer.com ist eine der meist besuchten Aviation-Webseiten.
- Eine starke Koopertation mit führenden Fachzeitschriften
- VIP Einladungen.
- Eine starke Koopertation mit Ausstellern, Sponsoren und Luftfahrtverbänden.
- Direkt-Mails an gezielte Adressen der Business Aviation und General Aviation in ganz Europa.
- Werbung mit der Hilfe von Fliegerclubs und Flugschulen in ganz Europa.
- Werbung bei Business Aviation and General Aviation Veranstaltungen in Europa.
- Kooperationen mit Flugschulen und Universitäten um die Fliegerei der jungen Generation vorzustellen.
- Ständige Presse-Mitteilungen an die Business Aviation und General Aviation, Weltweit Online.
- Direkt-Mails an unsere umfassende Datenbank für den Helikopter Markt in Europa um für die Helikopter-Plattform zu werben.



AeroExpo UK is organised by World Aviation Events Ltd. – a subsidiary of World Aviation Communications Ltd., which publishes GA Buyer Europe, World Aircraft Sales Magazine and www.AvBuyer.com.

Former US Airbase and the Bitburg/Eifel Region

Die ehemalige US Airbase und die Region Bitburg/Eifel



President Reagan's visit to Bitburg Air Force Base in 1985



INSIGNIA OF THE 36th FIGHTER WING U.S. AIR FORCE

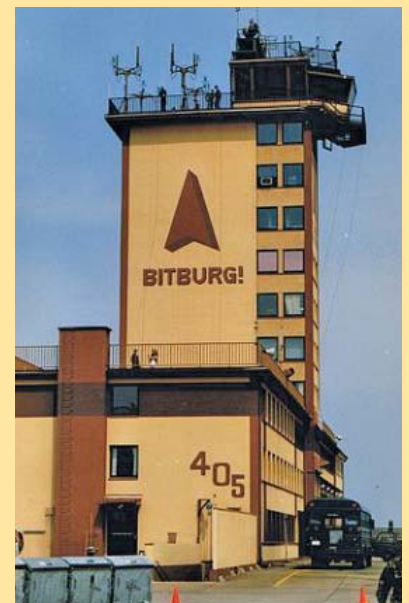
Bitburg Air Base was a NATO base and the home of the US Air Force 36th Fighter Wing between 1952-1994. It is located 2 miles (3 kms) south-east of Bitburg, 20 miles (32 kms) north of Trier, and 135 miles (217 kms) west of Wiesbaden.

Construction of the airbase began in western Germany's Eifel mountains in

Rheinland Pfalz in 1951. The 36th Fighter Wing was the first European wing of the US Air Force to receive the latest aircraft, the F4 Phantom and F15 Eagle being famous examples.

Bitburg Airbase was where Neil Armstrong, the first man on the moon, began his career as a pilot. In May 1985, US President Ronald Reagan visited the airbase to mark the 40th anniversary of V-E Day. On 1st October 1994 it was handed over to the German government.

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Images Flugplatz Bitburg

Welcome to Bitburg and the Eifel Region



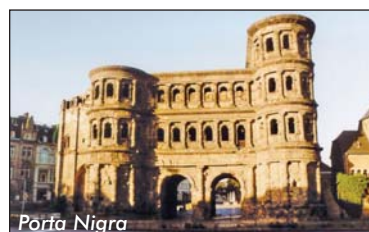
Vianden Castle

Enjoy Bitburg - the small town in the Eifel on the German side of the border to Belgium and Luxembourg and not far from France and the Netherlands.

Bitburg is located in the green heart of Europe, full of scenic beauty, historical, cultural and geological wealth. The Eifel region is framed by landscapes carved by the rivers Rhine and Moselle, bordered in the north-west by the Ardennes forest.

Close to Bitburg in the historic Eifel, you can find ancient standing stones (menhirs), Celtic walls, Roman villas, Medieval monasteries and picture-book castles. A further attraction only 32kms away is the city of Trier, the oldest town in Germany founded by the Romans around 16BC. Highlights are

the Porta Nigra, the famous Roman gate, the Emperor's thermal baths and the 20,000 seat amphitheatre.



Porta Nigra

However, it not only the historical past that is so special about this region. It is a geological walk back in time. This pre-historic volcanic region is famous for the crater lakes, basalt quarries, slate mines and sandstone cliffs.



The name BITBURG is world known through the local beer which carries the name of the town - "Bitburger Pils". The Bitburger brewery is one of the largest German breweries. The well-known advertising slogan "Bitte ein Bit!", was created in 1951, (the same time as the Bitburg Airbase was built).

The Bitburger brewery sponsored the Benetton Formula 1 Team when Michael Schumacher won two of his seven F1 World Driver's titles (1994 and 1995). The famous Nürburgring motor racing circuit is also within easy reach from Bitburg.

